

ENERMASS

Enermass International School

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Project presentation

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What is ENERMASS?

- Enermass is an INTERREG IVB SUDOE project, a European territorial cooperation project.
- SUDOE area: South West Europe, Spain, Portugal, South western regions of France and Great Britain (only Gibraltar)
- Enermass Budget: 1.169M € (75% ERDF). Cofinanced by ERDF (FEDER) Funds: European Regional Development Fund
- More information about SUDOE projects : www.interreg-sudoe.eu

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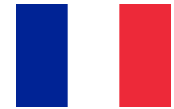




Leadership



Communauté d'agglomération de l'Albigeois : First beneficiary



Led by the Economical development Department



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Albi-InnoProd



Innovation Scheme in Albi

Filières de développement

Autres

Énergies

Matériaux

Logiciels

Serious games

Marketing /
services /
Mécatronique,
...

Animation

Cluster
Enermass

Institut
Clément
Ader

GIS
Serious
games

Sectorielle
&
Innovation

Technopole Albi-InnoProd

Hébergement
d'entreprises
- pérenne
- transitoire

Hôtel d'entreprises + hôtel d'activités + parc technopolitain

Pépinière Albisia

Structures
locales de
financement

Initiatives Tarn + Albi-Tarn Angels

Incubation de
projets

Incubateur technologique
de l'École des Mines

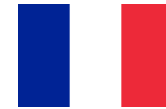
Couveuse innovation



Partnership



Communauté d'agglomération de l'Albigeois : First beneficiary



02 AVEBIOM, Asociación Española de valorización energética de la biomasa



03 CEB&E, Cluster Empresarial Biomasa & Energia



04 CENER, Centro Nacional de Energias Renovables de España



05 CBE, Centro da Biomassa para a Energia,





06 LNEG, Labora torio Nacional de Energia e Geologia



07 UM2, Université de Montpellier 2



08 APESA, Association pour l'Environnement et la Sécurité en Aquitaine



09 A1 Pôle de compétitivité DERBI

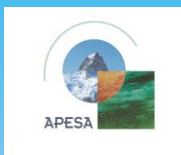


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Enermass, un projet européen au cœur d'Albi



Projet approuvé dans le cadre du 3^{ème} appel à projets du Programme de coopération Sud-ouest européen INTERREG IV B et piloté par la Communauté d'agglomération de l'Albigeois cofinancé par les fonds FEDER





Managing a European project... a real challenge

ADVANTAGES

Sharing skills
Meeting different cultures
Expand network and alliances
Better acces to funding

...

DISADVANTAGES

Language
Physical distance
Bureaucracy
Short time to develop
complex actions

...

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ENERMASS' MAIN GOAL

Create a transnational cluster on energetic valorization of biomass

“A cluster is a group of companies sharing local resources, using similar technologies, and forming linkages and alliances. These linkages can take for instance the form of buyer-supplier relationships, joint marketing, training, or research initiatives, associations, and lobbying”

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WORK TASKS/ PACKAGES

- WP.0 Preparation
- WP.1 Project Management and Coordination
- WP.2 Launching and implementation of the Enermass network
- WP.3 Enermass activities in cluster-like mode
- WP.4 Launch of the transnational Enermass cluster
- WP.5 Project Monitoring and Evaluation
- WP.6 Information, dissemination and capitalization





Enermass cluster services...

- ❖ Detect innovative projects and helps them at the starting phases
- ❖ Ensure an activity of prospection and lobbying
- ❖ Help writing agreements, intellectual property non disclosure agreements to its associates or to enterprises demanding its services
- ❖ Facilitate a better access to funding
- ❖ Attribute quality labels to proposed services
- ❖ Provide a quality formation and training activity



HOW AND WHEN WILL IT BE IMPLEMENTED ?

- **Calendar :**

- From the 1st September 2012
- To the 31st December 2014

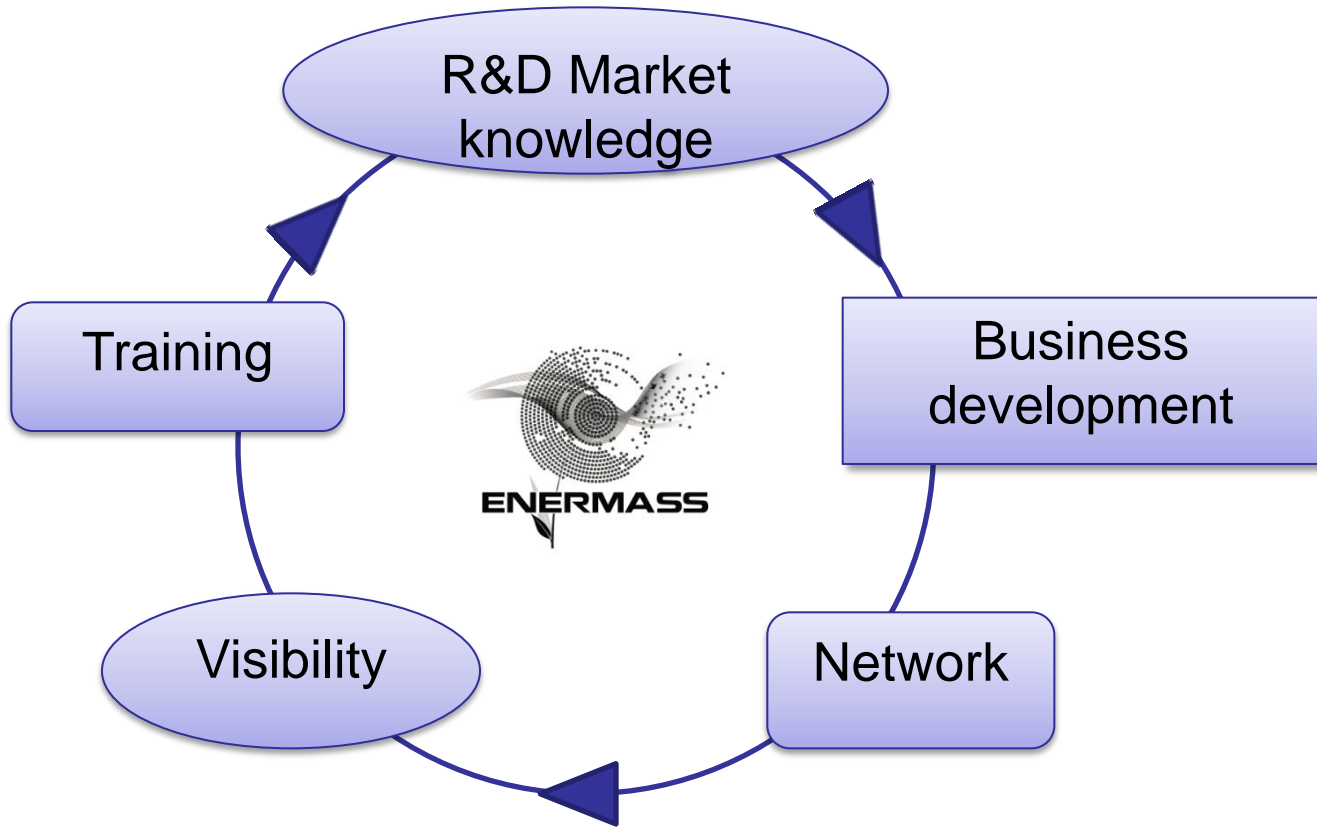
- **Two consecutive steps in a roll:**

- Working in a cluster-like approach
- Creating a legal structure



- **Why can it be effective ?**

- The cluster will take advantage of the results of the first stage
- Some assets will be transferred to the new organization, so as to boost its launch



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TRAINING

- Enermass International Course - « Pilot course » leaded by UM2
- Define a module of theoretical courses, a practical course (visits) and determine a number of hours
- Develop a MOOC Massive Open Online Course this year in English
- Results of the Enermass survey to adapt the course to different targets

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MORE INFORMATION AND CONTACT

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**THANK YOU
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GRACIAS
O BRIGADA**

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